



## Philipp Guzenuk

Philipp is a coach, business-consultant, faculty and a partner of [Saint-Petersburg Coaching Institute](#). He is a founder of the [Russian Leaders Development Research Project](#), a faculty in [MKF IFMO](#) and a consultant in MetaIntegral, USA

+7 (812) 441 3313, +7 (911) 927 9248, [guzenuk@coachinstitute.ru](mailto:guzenuk@coachinstitute.ru)

## Fields of activity

1. Corporate change-management programs and strategic sessions
2. Individual coaching for top-managers and business owners
3. Group coaching for executive and project teams
4. Teaching coaching to managers and consultants
5. Leading big interactive corporate and open conferences (OpenSpace, WorldCafe, AppreciativeInquiry and other technologies)
6. Leading workshops «Happiness in action: energy sources for peak performance»

## Work experience

1. In 2004 - 2012 Phillip had 2000 hours of individual and 500 hours of group coaching and strategic sessions
2. Since 2006 teaches coaching to business-owners, top-managers, middle-managers and consultants in Saint-Petersburg, Moscow, Vilnius and Yekaterinburg
3. In 2007 – 2009 was creative director and a host for the Director’s Club of Saint-Petersburg interactive conferences for business-owners and CEO’s
4. Since 2007 has experience of teaching leadership in MBA program (ANE) and from 2010 in Technological Entrepreneurship program at MCF ITMO
5. In 2008 founded the Russian Leaders Development Research Project
6. Since 2008 conducted more than 100 workshops on «Happiness in action: energy sources for peak performance»
7. Since 2008 started leading change-management programs for Russian and foreign companies

Phillip is fluent in English and is leading training and coaching programs in partnership with international consultants in Russia and abroad.

## Clients

**Some corporate clients in 2009-2012:** «GE HealthCare», «Unilever», «Strora Enso», «Johnson & Jonson», «Woerwag Pharma», «TGC1», «OGC-6», «Meganet», bank «Absolute», «RusfinaceBank», «NEO-consult», «Russkie Gazony», «Bercut», «Education First», «Janssen», «Uralsib», «RIA-NEWS», «Russian Post», "Norilskiy Nickel", "TNK-BP", "Probisnesbank", "Kasperskiy Lab", "Lama", "Gazprom Neft", "SBERBANK", "DeltaCredit", "International Paper", "Mary Kay"

# Sample client engagements

**Stora Enso:** coaching for the head of Russian branch of the company, shaping and leading 3 strategic sessions with multicultural top-management team, one of them devoted to aligning values and seeing them in context of current strategy

**International Paper:** coaching program for Managing Director of the Svetogorsk Mill, helping him in designing strategies for managing a multinational top-management team

**Gazprom Neft:** leading a strategic session in Viena for spreading company values using Spiral Dynamics model

**TNK-BP:** facilitating a strategic session for developing vision, mission, values and strategy for Upstream business-unit of the company

**METRO International:** coaching for the CEO of the company and leading a strategic session for developing company mission, vision and values in Russia

**TGC-1:** coaching for the Director of HR and co-leading large-scale strategic session (86 Directors and Chief Engineers) helping them realign around new vision and values

**OGC-6:** coaching for the Director of HR, helping him to prepare and facilitate a series of strategic sessions and large-scale HR-projects in the company translating values through Appreciative Inquiry approach

**Unilever:** leading a strategic session with top-managers involving on-site visits to the main clients and partners of the company in the North-West region

**Woerwag Pharma:** coaching for the head of Russian branch of the company and for Sales and Marketing director on creating a series of transformative initiatives in the company

**Bercut:** coaching for the CEO of the company for creating a transformation in the company's business-model and further international expansion

## Education

Coaching Institute, Saint-Petersburg

Saint-Petersburg State University, Economic Faculty

Trondheim University, Norway

Babson College, USA - Symposium for Entrepreneurship Educators – Russia